**2021-2022 Gold Chapter Rubric**

**Revised August 6, 2021**

**Submit completed form by March 15, 2022**

**Every chapter in good standing (e.g. dues paid) is eligible to participate in the Gold Chapter challenge. This rubric includes a list of activities that align with the current Program of Work and other tasks the State Officer Team has set forth. The chapter is NOT required to complete all of the identified tasks except where noted mandatory The chapter will receive points based on completed tasks. The chapter must submit documentation for proof of completion. All schools who participate in the Gold Chapter challenge will be recognized at the State Leadership Conference. However, only the top schools (National Guidelines) with the highest accumulated points will be recognized as Arkansas’s Gold Chapters and will receive National recognition. You may accumulate points by qualifying for tasks that correspond with each other if you have met the criteria for each (i.e. having volunteer hours for amounts of 1-50 and 50-100 – if you have 85 volunteer hours, you would receive points for both tasks being completed).**

**Chapter Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date Submitted \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

| **Please check off as completed** | **Task** | **Point Possible** | **Points Earned** |
| --- | --- | --- | --- |
|  | **Our chapter submitted (some) membership dues by the initial October 20 national deadline.** | **Mandatory** |  |
|  | **Our local chapter provided contact information for their student chapter representative by October 1 to the Chief Information Officer.** | **Mandatory** |  |
|  | **Our local chapter participated in the online Spring Executive Council Meeting.**  **(No Spring Executive Council Meeting will be held in Spring 2022. Chapters will be given this point towards their gold chapter. )** | **Mandatory- Meeting not held** | **3** |
|  | **Our local chapter contributed to the state officer newsletter at least once.** | **Mandatory** |  |
|  | **Nominated a member for Member of the Year.** | **Mandatory** |  |
|  | **Chapter had at least one student join the Arkansas PBL Discord and email listserv by October 1.** | **Mandatory** |  |
|  | **Our local chapter participated in the 2020-2021 Statewide Community Service Initiative —“Support the Kids”.**  ***Chapters should submit a 2-page report detailing their chapter’s efforts.*** | **Mandatory** |  |
|  | **Our local chapter participated in a recruitment event for our chapter.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **Mandatory** |  |
|  | **Our local chapter participated in a fundraiser.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **Mandatory** |  |
|  | **Our chapter had a member compete at the State Leadership Conference in a competition other than Gold Chapter.** | **Mandatory** |  |
|  | | | |
|  | **Our local chapter maintained total membership from last year’s final membership total.** | **3 points** |  |
|  | **Our local chapter increased total membership from last year’s final membership.** | **2 points** |  |
|  | **Our local chapter participated in the online Fall Executive Council Meeting.** | **1 point** |  |
|  | **Our local chapter ran a candidate for State Office.** | **3 points** |  |
|  | **Our local chapter ran a candidate for National Office or was a member in a National Committee.** | **3 points** |  |
|  | **Participated in a fall multimedia challenge (Chapter Theme Display – Recruitment or Community Service Promotion).**  ***Chapters should submit a link to the project as proof of completion.*** | **2 points** |  |
|  | **Participated in a spring multi-media challenge (Chapter Theme Display – Multimedia).**  ***Chapters should submit a link to the project as proof of completion.*** | **2 points** |  |
|  | **Our local chapter participated in FBLA-PBL Week Projects.** | **2 points** |  |
|  | **Our local chapter interacted with FBLA in person or virtual (must be more than email interaction)** | **2 points** |  |
|  | **Our local chapter obtained a highly-qualified workshop presenter (not a current adviser or member) for the State Leadership Conference.** | **1 point** |  |
|  | **Our local chapter obtained highly-qualified judge(s) for the State Leadership Conference.** | **3 points** |  |
|  | **Our local chapter had an outside guest speaker who presented on the importance of embracing an increasingly diverse student body and improving student’s understanding of gender, racial, ethnic, and sexual orientation diversity in the workplace.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **2 points** |  |
|  | **Our local chapter had an outside guest speaker who presented on the importance of embracing an increasingly diverse student body and improving student’s understanding of gender, racial, ethnic, and sexual orientation diversity in the workplace which we video recorded and submitted to the State PBL Chief Information Officer.**  ***Chapters should submit a link to the project as proof of completion.*** | **2 points** |  |
|  | **Our local chapter had an outside guest speaker.** | **1 point** |  |
|  | **Our local chapter had an outside guest speaker which we video recorded and submitted to the State PBL Chief Information Officer.**  ***Chapters should submit a link to the project as proof of completion.*** | **1 point** |  |
|  | **Our local chapter established a social media presence (Facebook, Instagram, or Twitter) and followed / liked Arkansas Phi Beta Lambda social media.** | **3 points** |  |
|  | **Our local chapter posted a minimum of two (2) items on their social media platform(s) per semester** | **3 points** |  |
|  | **Our local chapter had sponsorships of ARPBL, with each sponsorship being $150.** | **1 point per sponsorship**  **(Up to 10 points)** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of $1-$250.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of $251-$500.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of $501-$750.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of $751-$1000.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of $1000+.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 1 - 50 volunteer hours.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 51 – 100 volunteer hours.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 101 – 200 volunteer hours.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 201-250 volunteer hours.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating more than 250 volunteer hours.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 1 – 1000 items.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 1001 – 2000 items.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  |

|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 2001 – 3000 items.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  | |
| --- | --- | --- | --- | --- |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 3001 – 4000 items.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  | |
|  | **Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 4000+ items.**  ***Chapters should submit a 1-page report detailing their chapter’s efforts.*** | **3 points** |  | |
|  | **Our local chapter contributed a total of $50 - 100 to the Arkansas FBLA-PBL Foundation.** | **3 points** |  | |
|  | **Our local chapter contributed a total of $101 - 200 to the Arkansas FBLA-PBL Foundation.** | **3 points** |  | |
|  | **Our local chapter contributed more than $201 to the Arkansas FBLA-PBL Foundation.** | **3 points** |  | |
|  |  | **Total** | **/100** | |
|  |  |  |  |  |